



AFFORDABLE HOUSING OWNER'S REPRESENTATION SERVICES

MISSION - To be the leader in developing 100% affordable housing in North America.

VISION - To change the industry for the better (to do good for the community and do good business).

[Watch our Introduction Video](#)

OUR SERVICES - We can help you from concept to construction if you have an existing piece of land, an existing building or plan to acquire land that you wish to develop into affordable rental housing.

Below is our 6 step process to access significant incentives and grants available. Whether you are a Not for Profit, a small/medium sized developer, or just interested in developing affordable housing, we help you receive loans from CMHC's direct lending programs, and working capital for the development stage,

1.0 RESEARCH AND DETERMINE MARKET OPPORTUNITY - Determine your ideal location based on your values and goals. We evaluate potential sites based on zoning, market stability, growth and infrastructure.

2.0 CREATE ONE PAGER, PLAN, TIMELINE AND PROFORMA - Your one pager is a valuable first impression and crucial tool. We present your business in a concise, compelling document that will appeal to external stakeholders and investors alike. Along with a lifecycle and various schedules we create your customized proforma, the backbone of your strategy.

3.0 SELECT A PROPERTY, RUN FEASIBILITY AND UNDERTAKE DUE DILIGENCE - We help choose a property based on your needs: size of land, price, building size (number of floors/units), location, zoning and heritage. After we run a feasibility analysis we will help you with your due diligence i.e. appraisal, survey, environmental impact, concept design, and any city planning processes.

4.0 RAISE EQUITY AND OBTAIN FUNDING - We have partners and can help you apply for all resources available whether they are institutional, private, or CMHC. Also, we can help with Development Cost Charge and permit fee waivers, property tax abatement and any other incentives or grants available.

5.0 CLOSE LAND, UNDERTAKE ZONING, DP, BP AND CONSTRUCTION - Using a local and experienced team, we mitigate and help you navigate common challenges and vital processes :

- City zoning and public approval process
- Site environmental approval
- Engineering and BP approval
- Access to trades and suppliers

6.0 STABILIZATION - MONITOR, TRACK AND MEASURE - Stabilization is when your building is fully leased. We create and implement social and tech-forward resources to help your tenants. And by providing detailed reporting on your operations and returns, we support your investors and create proof of concept for your next venture.



CONTACT US:

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*We aim to democratize
by providing the ability
to invest in affordable housing
and therefore,
help so many families in need.*